



THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

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FOR IMMEDIATE RELEASE

Professional Football Player Airlifts New Hot Tub to Multi-million Dollar Luxury Penthouse

Cal Spas® is the Premier hot tub choice to Celebrities and Star Athletes

(Los Angeles, CA) May 14, 2010—A professional football player recently purchased an exclusive Cal Spas Diamond™ 765L Hot Tub and airlifted it more than 20 floors to their penthouse dwelling at the Ivy Hotel & Residence in Minneapolis.

A 7-foot Cal Spas cinnabar-colored hot tub was airlifted with a crane from the street to a penthouse of the historic Ivy Tower Hotel and Luxury Residences in Minneapolis, which has 25 floors, 6 elevators and 136 hotel rooms and 70 residential units.

Cal Spas® Diamond hot tub series is known for its contemporary design and rich-features. The spa purchased by the NFL player was a Diamond™ 765L spa comes with 65 powerful hydrotherapy jets that allow you to customize your own configuration of water therapy and target specific muscle zones. This hot tub also can come with a surround sound DVD/CD/Ipod stereo system, up to five different waterfall features, mood-setting LED perimeter and interior spa lighting; and 400-watt amplifier. It is also media-system ready to enjoy the big game, while lounging in one of the contoured seats each equipped with neck and head headrests.

“We are known for creating the best hot tubs in the world with the most attractive and technologically advanced features,” said President Casey Loyd. “Many of our customers are celebrities and athletes who want not only the fun social atmosphere that a hot tub provides but purchase them for their multiple health benefits—especially to professional athletes and for muscle conditioning. “

Hot tubs are an essential centerpiece to help create the ultimate oasis in any backyard or in this special case—a Penthouse suite. Hot tubs provide multiple health benefits derived from the hot water which has been scientifically proven to help:

- lower blood pressure
- increase circulation
- increase blood flow
- reduce anxiety
- release muscle tension and heal injured muscles

-more-





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For more information on Cal Spas complete hot tub collection and its latest new products to help you create the ultimate outdoor or indoor oasis go to: www.calspas.com.



Hot Tub airlifted more than 20 floors at The Ivy Hotel & Residence in Minneapolis

ABOUT CAL SPAS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub maker is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com.

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