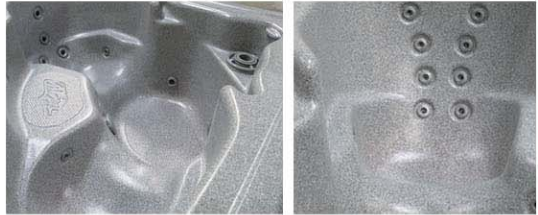




G418T



CONTACT: Anamaria Bearden, PR Manager  
[abearden@calspas.com](mailto:abearden@calspas.com)  
800 225-7727

FOR IMMEDIATE RELEASE

## Cal Spas Unveils Second Genesis in Pursuit of New Areas for Growth New Corner Spa G418T Made with Industry Breakthrough Geoforming Process

Pomona, Calif., February 16, 2009— Cal Spas announced today that the second spa to be made using the industry breakthrough Geoforming process is now in production. The company's new **patent pending** Genesis G418T spa is a compact model designed specifically for convenient placement in the corner of a home or backyard and it is **plug and play** with standard 110 outlet compatibility. This launch is the company's second new product release in the last 30 days and follows the January 14 launch of Cal Spas first Geoformed Genesis G518L spa.

Through its **patent pending** Geoforming process, Cal Spas is able to mold the spa's shell and cabinet from a single sheet of acrylic, creating a seamless, smooth exterior that is highly durable and provides lasting beauty. Cal Spas is the first spa maker to mold the entirety of a spa's exterior from one sheet of acrylic.

Cal Spas launched the Genesis series of spas as part of a plan to open new areas for growth. The Genesis series enables Cal Spas to offer a quality hot tub to buyers who, until now, would have been priced out of buying a hot tub. Singles, renters, young couples and first time homeowners are among the groups of buyers that Cal Spas will target with this value-centric line of spas.

"The Genesis launch has been unprecedented," said Casey Loyd, Cal Spas President. "The media attention and the positive feedback that we have received from our dealers and the industry continues to motivate us to push the envelope and innovate products that will open the doors to new markets and make the home resort dream a reality for customers that would otherwise be unable to own a hot tub."

The Genesis G418T and the Genesis G518L are currently available for purchase at authorized Cal Spas dealer locations nationwide. Cal Spas plans to begin production on two more Genesis spas in the coming weeks.



*Cal Spas* *Cal Flame* *Cal Designs* *Cal Heat* *Cal Patio*

### Genesis G418T Features

Genesis series hot tubs are the ONLY single motor spas in the industry to offer the performance of two pump heads and 110 plug and play convenience--made possible through Cal Spas patented 110 Dually pump. The Dually is standard on all Genesis spas and it achieves optimal performance through two wet ends, or pump heads, that are attached to either side of the motor. This design enables one motor to circulate and filter more water because it is actively pumping water on both sides of the motor, rather than just one. This higher efficiency means that 100 percent of the spa's water is circulated and filtered for a spa that is clean and ready for fun any time! What's more, the Dually is 110 compatible and can be conveniently plugged in to any standard 110 outlet - eliminating the need for professional electrical hookup.

*Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub maker is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at [www.calspas.com](http://www.calspas.com).*

###