



THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

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FOR IMMEDIATE RELEASE

CAL SPAS PATENTS INDUSTRY BREAKTHROUGH "GEOFORMING" Becomes First to Mold Spa Shell and Cabinet from One Acrylic Sheet

Pomona, Calif., January 14, 2009— Cal Spas announced today that it has launched the Genesis series, an all new line of spas that features the latest industry breakthrough in spa manufacturing, the all new **patent pending "Geoforming"** molding process. Through this proprietary process, Cal Spas is able to mold the spa's shell and cabinet from a single sheet of acrylic, creating a seamless, smooth exterior that is highly durable and provides lasting beauty. *Until now, no spa maker has been able to mold the entirety of a spa's exterior from one sheet of acrylic.*

This breakthrough is an effective way to manufacture price point hot tubs from a single acrylic sheet and it results in a designer alternative to the rotomolded hot tubs that are most often made of polyethylene, a plastic most commonly known for its use in the manufacture of items like garbage cans and milk bottles. Consumer feedback indicates that hot tubs made from acrylic shells are the more popular choice.

"In today's market, value is everything," said Casey Loyd, Cal Spas President. "Genesis series hot tubs offer plug and play convenience with the quality, beauty and performance of a Cal Spas."



Patent Pending

Patented 110 Dually Pump System for Top Performance and Plug and Play Convenience

Through Cal Spas Patented 110 Dually system, the Genesis series hot tubs are the ONLY single motor spas in the industry to offer the performance of two pump heads *and* 110 plug and play convenience. The 110 Dually is the only pump of its kind, offered exclusively through Cal Spas, and it is a patented system consisting of two wet ends, or pump heads, attached to both sides of the motor for a fully balanced pump system. For the value-minded customer seeking an incredible spa experience, the Dually means that the Genesis **packs more power to massage** and, because the Dually **circulates and filters 100 percent of the water**, the spa is clean, clear and ready for fun any time!

Cal Spas Genesis series features four new models: round, corner, bench and lounge models. The bench and lounge models feature a standard waterfall. All models feature a standard spa light and come with the choice of acrylic colors.

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub maker is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com.

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