

The Art of Fire 2011

Cal Flame Earns **Top Award** at **HPBExpo!**

The new Cal Flame **Rays of Light™** Firepit has been presented the **Vesta Award in the Art of Fire** category by **Hearth & Home** magazine – an honor only given to **the top Hearth manufacturers!**





THE #1 GLOBAL MANUFACTURER OF HOME RESORT PRODUCTS

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FOR IMMEDIATE RELEASE

Cal Flame Presented 2011 Vesta Award by Hearth & Home

Leading barbecue manufacturer wins prestigious Art of Fire Award at HPBExpo

Los Angeles, CA—(March 8, 2011) Cal Spas, the world leader in stylish, Home Resort products is pleased to announce that its new Rays of Light™ Firepit has been presented the Vesta Award in The Art of Fire category by *Hearth & Home* magazine – an honor only given to the top Hearth manufacturers.



“Cal Flame is thrilled to be honored as the recipient of The Art of Fire Vesta Award,” said Casey Loyd, President of Cal Spas.

“This prominent award is a result of our hard work and dedication to our new 2011 Home Resort product line and symbols the beginning of a successful selling year for our Cal Flame brand.”

The new indoor/outdoor Rays of Light™ Firepit displays an ultra modern design and marks a new direction for Cal Flame. It features a round, table-height design with three cylinders, within the base, that create three illuminating points of light.

The Vesta Awards is a program created by *Hearth & Home*, a trade journal covering the hearth, barbecue and patio furnishings industries. The Vesta Awards was created to give companies with exceptional design and technology within these industries a platform to showcase their finest creations. This top honor was presented by *Hearth & Home* magazine at the 2011



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HPBExpo in Salt Lake City, Utah. The Expo was open to members of the hearth, patio and barbecues industry, suppliers, and media.

SEE ATTACHED PRODUCT FLYER

ABOUT CAL SPAS

Cal Spas® was founded in 1979 as a provider of luxury hot tubs. Today, the celebrated hot tub giant is world renowned as the #1 Global Manufacturer of Home Resort Products™. The company produces premium collections of lifestyle products from its headquarters in Pomona, Calif. and distributes worldwide through a network of specialty dealers. The Cal Spas brand family of products includes Cal Spas hot tubs and swim spas, Cal Designs gazebos, Cal Heat indoor and outdoor saunas, and Cal Flame high-end outdoor grills, outdoor kitchen islands, outdoor fireplaces and firepits. Learn about Home Resort Living and find the dealer near you online at www.calspas.com.

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